

2021 BELIEVE IN BC MAGAZINE



Media Card 2021 BELIEVE IN BC! WE DO! WE ARE! JOIN US!

"Reaching all 28 Regions in B.C. with 100,000 Copies"



Dr. Art
Heath News
You Can
Trust!
"NEW"



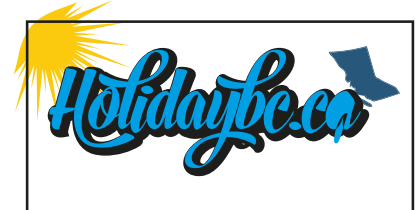
2 Days Home



Autos



Holiday B.C.



Beer



Health & Fitness



Finance & Wealth Management



Shopping



Fine Dining



Real Estate



For more information please contact;



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www.believeinbc.com

Ad	Rate 1x	Rate 3x	Rate 12x
Back Cover	\$3,995	\$3,695	\$3,395
Inside Front Cover	\$3,495	\$3,195	\$2,995
Front Pg Top Ear Lug	\$ 775	\$ 695	\$ 620
Front Pg. Bottom Banner	\$1,795	\$1,615	\$1,435
Full Page	\$2,695	\$2,425	\$2,155
Half Page	\$1,495	\$1,345	\$1,195
Quarter Page	\$ 895	\$ 805	\$ 715
Eighth Page	\$ 595	\$ 535	\$ 475

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www.believeinbc.com

Advertising Production & Sizes

Final advertising supplied material should be (in order of preference):

1. A PDF x/1a file (CMYK, all fonts embedded, Black or grey recommended % of black only).
2. An Illustrator CC (or lower) file or eps file with all fonts converted to outlines and all images embedded. Colour space must be CMYK, not RGB. Images should be 200ppi

2021 Deadlines & Distribution Dates

Issue	Ad Copy by;	Dist.	Theme
Sept.	Sept. 8th	Sept. 15th	Seniors
Oct.	Oct. 6th	Oct. 13th	Home Comfort!
Nov.	Nov. 3rd	Nov. 10th	New 2022 Cars
Dec.	Dec. 1st	Dec. 8th	Christmas & New Years

Ad	Size w&H
Back Cover	9.8" x 12"
Inside Front Cover	9.8" x 12"
Inside Back Cover	9.8" x 12"
Front Pg Top Ear Lugs	2.7" x 2.5"
Front Page Bottom Banner	9.8" x 3"
Full Page	9 8" x 12"
Half Page	4.34 x 12"
Quarter Page	4.34 x 6"
Eighth Page	4.34 x 3"

DISTRIBUTION

PROUDLY DELIVERED BY:

VANCOUVER IS AWESOME

OPTIMIST

NewWestminster

RECORD

Burnaby now



north shore news

TC TRI-CITY NEWS



RICHMOND NEWS

Distribution*

Regional District \ Cities Covered	Homes
Alberni – Clayoquot Pt. Alberni	500
Bulkey – Nechako Smithers, Vanderhoof & Ft. St. James	500
Capital Victoria & area	10,000
Cariboo Quesnel & Williams Lake	500
Central Coast Bella Coola	500
Central Kootenay Nelson, Castlegar & Creston	500
Central Okanagan Kelowna & W. Kelowna	5,000
Columbia – Shuswap Salmon Arm & Revelstoke	1,000
Comox Valley Comox & Courtenay	1,000
Cowichan Valley Duncan & Ladysmith	500
East Kootenay Cranbrook & Kimberley	1,000
Fraser Valley Abbotsford, Chilliwack & Mission	3,000
Fraser – Ft. George Prince George	1,500
Kitimat – Stikine Kitimat & Terrace	1,000
Kootenay – Boundary Trail & Grand Forks	500
Metro Vancouver Burnaby, Coquitlam, Delta (N & S), Langley, Maple Ridge, New West., N. Van., Pt. Coqu., Pt. Moody, Rich., S. Surrey, Vancouver, W. Van., White Rock	57,000
Mt. Waddington Pt. Hardy	500
Nanaimo Regional Nanaimo, Parksville	2,000
North Coast Prince Rupert	500
Northern Okanagan Vernon	1,500
Northern Rockies Ft. Nelson	500
Okanagan – Similkameen Penticton, Summerland & Princeton	2,000
Peace River Ft. St. John & Dawson Creek	1,000
Qathet Powell River	500
Squamish – Lillooet Squamish, Whistler, Lillooet & Pemberton	2,000
Strathcona Campbell River	1,000
Sunshine Coast Sechelt & Gibsons	1,000
Thompson – Nicola Kamloops & Merritt	2,000
Promo copies	1,000

* Delivered to the wealthiest homeowners in the respective cities.